

FOUR STEP PRODUCT *planner*

A photograph of a person's hand, wearing a blue denim shirt, holding a large amount of multi-colored confetti. The confetti is falling around the hand, creating a celebratory atmosphere. The background is a soft, out-of-focus white.

vANESSA RYAN

FOUR STEP PRODUCT

CREATE A PRODUCT IN FOUR DAYS, IT'S SIMPLE!

DAY ONE: YOUR PRODUCT, THE PROBLEM IT SOLVES AND THE PRODUCT NAME AND PRICE

DAY TWO: MAP OUT WHAT YOU NEED TO CREATE, AND DO IT!

DAY THREE: HOW WILL YOU SELL YOUR PRODUCT? WHAT WEB PLATFORM ARE YOU ON, AND WHAT DID YOU CHOOSE TO SELL IT?

DAY FOUR: GET YOUR PRODUCT UP FOR SALE AND LET PEOPLE KNOW IT'S FOR SALE!

PLAN OUT A TIME TO GO LIVE, AND SCHEDULE A FEW EMAILS TO YOUR LIST! WHEN WILL YOU GO LIVE ABOUT YOUR NEW PRODUCT, AND HOW WILL YOU LET PEOPLE KNOW IT'S FOR SALE?
